

Adelaide is bursting with culture, flavours, events and entertainment. Taste your way through world-famous wine regions, only minutes away from the city. Soak up the sun at a picture-perfect metropolitan beach. Join the party at Adelaide's immersive festivals and events, or spend thenight exploring its thriving restaurant and bar scene. There's a world of experiences right at your fingertips.

- Adelaide is a one-stop destination for culture-rich city life, world-class wine and unbeatable gourmet produce. From the hills, to the city, to the sea, there's so much, so close to Adelaide and it's all yours to enjoy.
- Adelaide's city streets are overflowing with boutique bars and world-class restaurants. Some of the best places to grab a bite can be found on Gouger Street, Rundle Street and King William Road. Leigh Street, Peel Street and Ebenezer Place are small bar hotspots, with some of the coolest places tucked away in basements, behind secret doors and down unmarked alleyways.
- Adelaide has been recognised as one of the Great Wine Capitals of the World a network of nine major global cities that share a common feature: their internationally renowned wine regions. With 200 stunning cellar doors only a short drive away from the city centre and 18 world-renowned wine regions nearby, it's no surprise why.
- With so many exceptional beaches, so close to the city, Adelaide's sand and surf are virtually inescapable. From Brighton's meandering esplanade to Glenelg's beachside café culture, you're never too far from the pristine coast. Jump in the car, chuck on your bathers and within the hour you'll be sprawled on a towel in the sun at Semaphore or perfecting your freestyle at Henley.
- In January, February and March, when nights are at their longest and balmiest, Adelaide enters party overdrive. In the space of a few months, Adelaide is host to the massive Adelaide Fringe Festival. Adelaide Festival of Arts. WOMADelaide, Tour Down Under and Adelaide 500. And it doesn't stop there. The Cabaret Festival and Guitar Festival warm up the (very mild) winter months, while OzAsia, film festivals and Feast Festival kick-off in spring. Events, festivals and festivities run all year-round in Adelaide.





- For sports fans, Adelaide continues to impress with a series of international tournaments –including the World Tennis Challenge in January and the ISPS Handa Women's Australian Open in February. Steeped in history, these events have welcomed many of the greats such as Karrie Webb and Laura Davies on the green, and John McEnroe and Martina Hingis on the court.
- Adelaide is renowned for its creative culture and is home to many traditional and contemporary art galleries including the Art Gallery of South Australia, the David Roche Museum and the Australian Aboriginal Cultures Gallery, housing the largest collection of Australian Aboriginal artefacts in the world.
- When it comes to accommodation in Adelaide, you're spoilt for choice with a wide range of hotels, motels and self-contained apartment accommodation.

 The Hilton Adelaide, Mayfair Hotel, Intercontinental and Playford Hotel are top picks, with plenty of options in the city centre, as well as bed and breakfasts in the surrounding suburbs.

- You'll find a smorgasbord of bustling markets around Adelaide. The most popular is the Adelaide Central Market a local foodie institution for more than 140 years, located in the heart of the city. The Central Market is the largest undercover produce market in the Southern Hemisphere and contains hundreds of stalls selling food from all around the world.
- Adelaide is a shopper's delight.
 The city's biggest and most popular shopping area is Rundle Mall with more than 700 retailers in one convenient pedestrian-friendly strip. Discover boutiques selling local designs and higher-end clothing stores on Rundle Street; one-off, luxe homewares on King William Road, over 250 retailers dotted along Norwood Parade and the crème de la crème of shopping experiences at luxe Burnside Village.
- Adelaide Zoo can be found on the edge of the city and provides visitors with the opportunity to get up close and personal to many animals, including the only Giant Pandas in the Southern Hemisphere.

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- Overlooking the picturesque Torrens River is the world-class Adelaide Oval, home to South Australian cricket and football. Take a tour of the hallowed grounds or take to the rooftop on a RoofClimb adventure for the perfect city vantage point.
- Adelaide's weather is moderate with an average maximum winter temperature of 16°c and 28°c in summer.

